



## 2<sup>nd</sup> Business Forum Greece-Sweden “Reinventing the Economy: Successful Practices from Sweden”

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Dinner: King George Hotel, Syntagma Square, Athens

Business Forum: Grande Bretagne Hotel, Syntagma Square, Athens

**THURSDAY, 3 DECEMBER 2015**

*Official Dinner at King George Hotel*

**20.00** *Arrival of Guests - Cocktail*

### Dinner's Program

Welcome Remarks

✓ **John D. Saracakis**, Chairman, Hellenic-Swedish Chamber of Commerce

Welcome Address

**Louka T. Katseli**, Chair of the Board, Hellenic Bank Association

Keynote Speech

✓ **Bo Lundgren**, former Minister of Economy & Fiscal Policy of Sweden



**FRIDAY, 4 DECEMBER 2015**

*Business Forum at Grande Bretagne Hotel*

**09.30** *Arrival of Guests – Registration*

### Forum's Agenda

10.00 ✓ Welcome Remarks by the Chairman of the Chamber, **Mr. John D. Saracakis**

10.05 ✓ Opening remarks by H.E. the Ambassador of Sweden to Greece, **Mrs. Charlotte Wrangberg**

10.20 ✓ Opening Speech by the former Minister of Economy & Fiscal Policy of Sweden **Mr. Bo Lundgren**

10.45 ✓ Keynote Speech by the Deputy Minister of Foreign Affairs of the Hellenic Republic, **Mr. Dimitris Mardas**

*Continued*



11.00 *Break*

**| REFORMS AND INVESTMENT REVIVAL**

11.20 CREATING THE RIGHT BUSINESS ENVIRONMENT FOR INNOVATION AND ENTREPRENEURSHIP  
✓ **Mr. Christos Staikos**, Chairman, Enterprise Greece

11.40 ATTRACTING FOREIGN INVESTMENTS  
THE MALTESE MODEL OF ECONOMIC DEVELOPMENT: MAKING MOUNTAINS OUT OF MOLEHILLS  
✓ **Mr. Ivan Vassallo**, Elekta

12.00 ENACTED REFORMS AND THE EXISTING GAP  
✓ **Mr. Michael Massourakis**, Chief Economist, Hellenic Federation of Enterprises (SEV)

12.20 INVESTMENT REVIVAL AND THE ROLE OF THE PRIVATE SECTOR  
✓ **Mr. Vassilis Antoniadis**, Partner & Managing Director Athens, The Boston Consulting Group

*Moderator:*

**| SUSTAINABLE PENSION SYSTEM**

12.40 A SUSTAINABLE PENSION SYSTEM FOR SUSTAINABLE FINANCES  
✓ **Mr. Ole Settergren**, Director, R&D, Swedish Pensions Agency

**| CIRCULAR ECONOMY AND INNOVATION**

13.00 GREECE'S R&D STRATEGY  
**Mr. Phokion Deligiannis**, Responsible for Infrastructure & Industrial Development Issues,  
Hellenic Federation of Enterprises (SEV)

13.20 THE CIRCULAR ECONOMY IMPERATIVE  
✓ **Mr. George Kremlis**, Head of Unit, Directorate-General for the Environment, European Commission

13.40 NETWORKED SOCIETY: A CATALYST FOR GROWTH  
✓ **Maria Boura**, Head of Strategy, Marketing & Communications, South East Europe Hub  
Ericsson Region Mediterranean

*Moderator:*

14.00 *End of Business Forum*

✓ Confirmed Speaker